

2022 TCCF 創意內容大會 媒合推介會
Showcase 漫畫提案簡介資料

企劃案基本資訊		
作品名稱(中文)	成為奪心魔之必要	
English Title(作品英文名稱)	How to be a Mind Reaver	
中文梗概 Logline	神秘的魔法師「克蘇」與他的小魔女學徒「露娜」，之間充滿黑暗魔法卻又溫馨有趣的親子故事。	
英文梗概 Logline	The heartwarming and funny parenting story is filled with black magic between the mysterious wizard, Cthu, and his pupil, Luna.	
國別 / 地區(Region of Production)	台灣	Taiwan
作品類型/ Genre	親子/喜劇/奇幻	Family/Comedy/Fantasy
漫畫發展階段	前期規劃階段 Pre-Production	
改編期待	漫畫改編動畫 Comic adaptation of the anime	
期待目標	募集資金、聯合監製、版權合作	Financing, Co-Production, Pre-Sales
關鍵字	奪心魔、克蘇、心靈控制	Mind Reaver、Cthu、Mind Control
聯絡窗口中文姓名	彭莉婷	
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企劃簡介	
劇情大綱	Synopsi
<p>長相可怕卻個性善良的神祕魔法師「克蘇」，為了為了能安靜的秘密研究學問，在黑暗森林中買下了一座二手地城定居，但時常有冒險者闖入他的地城，讓他十分困擾。</p> <p>不希望自己家變成凶宅的克蘇，每天都一邊拆除地城前主人留下的致命陷阱，一邊救援迷路的冒險者。</p> <p>這天，克蘇遇見了一名小女孩，露娜，她因為魔法天賦而被村民追殺，善良的露娜不但沒有被克蘇可怕的面容嚇倒，還擔心克蘇被自己牽連而叫他快跑，這打動了克蘇，克蘇用心靈控制壓制了村民，拯救了露娜，並決定收留她當學徒。故事、就這樣開始了.....</p>	<p>The mysterious wizard, Cthu, is a kind-hearted person with a dreadful appearance. He bought a second-hand dungeon in the dark forest for a quiet environment to do his research. It troubles him, however, to find random adventurers break in his dungeon from time to time.</p> <p>Cthu, who doesn't want his home to become a haunted house, rescues lost adventurers every day while dismantling the deadly traps left by the former owner of the dungeon.</p> <p>On this day, Cthu met a little girl, Luna. She was chased by the villagers for her magical talent. Instead of being intimidated by Cthu's dreadful face, the kind girl was worried that he would get into trouble and asked him to run. It moved Cthu so much that he suppressed the villagers with mind control, saved Luna, and decided to take her as a pupil And that's how their story begins.</p>
主要角色 2-3 位	Characters
<ul style="list-style-type: none"> 克蘇 CTHU (年齡不明 魔法師) <p>來歷神秘的魔法師，因為擅長「心靈控制」，而被人們忌憚畏懼的稱呼為「奪心魔」。</p> <p>在世界各地的傳說中，有位擅長心靈魔法，擁有可怕面容的</p>	<ul style="list-style-type: none"> CTHU (Male, Age unknown, Wizard) <p>A wizard full of mystery. People are scared of him and call him "Mind Reaver" for his mastery in "Mind Control".</p> <p>In all the legends around the world, there was a scholar with a</p>

學者，會為所到之處帶來詭異的變化。他有時被稱為禁忌學者，有時被稱為深淵賢人，但沒有人知道這些傳說中的人物，是否真為同一人。

克蘇有時會運用知識幫助他人，但因為不會察言觀色常引發各種誤會。

- **露娜 LUNA (10 歲 混沌之女)**

好強又充滿好奇心的露娜，因為有著極高的魔法天賦，從小就被村民虐待欺負，卻被克蘇拯救收留，雖然從沒有說出口，但她已經把克蘇當作自己的父親看待。

天生就具有不知名魔法力量的女孩，雖然強大但容易失控波及他人，因此被世人視為不祥之人。

- **小山怪 LITTLE TROLL (年齡不明 山怪)**

身材高大的小山怪喜歡吃甜點、唱歌和繪畫，雖然不算是最聰明的，但他溫柔單純，是大家的開心果。儘管膽子小，但關鍵時刻他總會為了身邊的人鼓起勇氣。

dreadful face having expertise in mind tricks. He always brought bizarre changes everywhere he went. Sometimes, he was called Taboo Scholar and sometimes, Abyss Sage. Nobody knows for sure that if it was actually the same person.

Cthu helps people with his knowledge once in a while, however, his lack of ability of reading faces often causes misunderstandings.

- **LUNA (10, Girl of chaos)**

Luna, who never gives up and is full of curiosity, had been bullied and abused by villagers for being gifted in magic since she was little. Fortunately, she was saved and adopted by Cthu. Although she doesn't admit it verbally, she already sees Cthu as her father.

As a girl with natural born power, she's powerful but often loses control and causes damages on people. As a result, she's considered sinister by others.

	<ul style="list-style-type: none"> ● LITTLE TROLL (Male, Age unknown, Troll) Little troll, heavy and bulky, loves desserts, singing and painting. He's not the smartest but definitely the tenderest and the simplest fun to be around. Although he's timid, he's always being brave for people around him when needed.
市場實績	Production Statement
<p>作品調性打破文化隔閡，具全球市場性，除了在台灣相當有人氣，在歐美也備受矚目，如英文版單行本於 2021 年底，在美國最大群募平台 Kickstarter，創下台灣漫畫群募最高紀錄 1,000 萬日幣，以及於 2022 年原創 IP 風雲榜得到第三名、在美國最大的網路平台 Webtoon Canvas 入圍 2021 年喜劇類年度大賞，此單一平台觀看次數就達到 1,300 多萬次，證明了台灣漫畫在歐美發展的無限可能。</p>	<p>The series has broken the cultural barriers and shown its potential for the global market. Apart from its popularity in Taiwan, it also stands out in America and Europe. The English edition has set the record of the highest-funded (76,383 USD) crowdfunding project for Taiwanese comic on Kickstarter.</p> <p>It's also one of the 2022 Best IP Awards TOP3, WEBTOON CANVAS Awards nominees in the category of Outstanding 'Comedy' Series Nominated and has received more than 13 million views on the biggest webtoon platform in the US. All of these have proved the endless possibilities of Taiwanese comics entering the American and European markets.</p>

<p>跨域潛力說明</p>	<p>Why should this project be made into a film/other work?</p>
<p>此作有三大優勢：</p> <p>1. 娛樂性 作品調性輕鬆幽默，各年齡層的人都獲得療癒與娛樂。</p> <p>2. 教育性 現代人缺乏溝通與理解，本作闡述了溝通的重要，並以精采故事呈現讓人易於吸收。</p> <p>3. 國際性 本作在國際具高討論度，更於國際募資平台嶄露頭角，具複數高消費力市場優勢。</p>	<p>Our work has three advantages:</p> <p>1. Entertaining It is founded on ease and humor. The healing and entertainment for all ages.</p> <p>2. Educational People lack communication and understanding with one another nowadays. The story elaborates on the importance of communication, and it's easy for readers to digest through its engaging storytelling.</p> <p>3. International It has received considerable worldwide attention and made its mark on the international crowdfunding site, Kickstarter. Both facts indicate an advantage on multiple markets with higher spending power.</p>
<p>若為改編作品，請填寫:</p>	

本企劃改編自《成為奪心魔之必要》

This project is adapted from: 《How to be a Mind Reaver》

主創團隊人員簡介

尼太 漫畫家	N.T. Comic Artist
尼太為專業的插畫家與漫畫，從 2019 年開始擔任《成為奪心魔之必要》繪師至今，與賴惟智分工作業，由賴惟智負責主創、編劇與分鏡，再交由尼太繪製成彩色漫畫。	N.T. Professional illustrator and comic artist, who has teamed up with Edd Lai and illustrated for “How to be A Mind Reaver” since 2019. After Lai creates, writes and does storyboards, N.T. transforms all the ideas into full color comic strips.
賴惟智 原著	Edd Lai Story writer
「賴惟智」曾出過十多本小說，以及在韓國公司連載過三部漫畫作品，並推出了廣受好評的漫畫系列《成為奪心魔之必要》，他擅長範圍廣，舉凡各種影視作品、喜劇、黑色幽默、恐怖或劇情片都能駕馭。	Edd Lai is a scriptwriter, who has published several novels and three long-running comic series in a Korean company. He is good at short and long stories with movie and animated series in all sorts of genres, including comedy, black humor, horror and drama.
彭莉婷 編輯 / 企劃	Juno Peng Editor / Project Planner
彭莉婷畢業於國立臺灣藝術大學，是艾德萊娛樂有限公司營運執行長，從 2020 年開始負責《成為奪心魔之必要》的漫畫編輯、營運規劃與動畫企劃。	Juno Peng Graduated from the National Taiwan University of Art. The COO of Edd Lai Entertainment Ltd. She has been the editor, the business planner, and the animation planner of “How

	to be A Mind Reaver" since 2020.
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出版社/製作公司(若為多家製作公司共同提出請自行增加)	
出版社 未來數位有限公司	Future-Digi Ltd.
未來數位有限公司 2009 年開始以 <u>章宗成</u> 的 <u>漫畫</u> 《 <u>馬皇降臨</u> 》加入 <u>台灣漫畫創作出版</u> 行列，並於 2010 年與 2013 年獲得第一、四屆 <u>金漫獎</u> 最佳年度漫畫貢獻獎。	Future-Digi Started its comic publishing business in Taiwan since Arrival of Emperor Ma" (馬皇降臨) by Tsung-cheng Wei in 2009. They won Special Contribution Award twice in Golden Comic Awards in 2010 and 2013